

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

Tourism Promotion — Released of Advertisement in ‘URAAN’ Travel Magazine, 100% club holidays in behalf of URAAN (J.S.Publication) – Sanction of an amount of Rs.25,450/- (Rupees Twenty Five Thousand Four Hundred and Fifty only) - Publication Charges - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 217

Dated:-05-03-2014

Read the following:

1. Mail from Mr. Joydeep Mukherjee, Company Affairs, Branding & Promotions, Dt.09-07-2013.
2. Govt.Lr.No.4146/PMU/PRO/2013, of YAT & C (PMU) Department, Dt.03-07-2013.
3. Bill No.UR/028/2013-2014 from J.S.Publication, (a Unit of 100% club holidays), Kolkata, Dt.Nil.

* * *

ORDER:

In the letter 1st read above, Mr. Joydeep Mukherjee, Company Affairs, Branding & Promotions, has requested to release Full page (colour) three issues advertisement in “URAAN” travel magazine. Accordingly, Government have issued a work order for an amount of Rs.25,450/- (Rupees Twenty Five Thousand Four Hundred and Fifty only) including taxes for publication of the said Tourism Promotion work, in the reference 2nd read above.

2. In the reference 3rd read above, Mr. Joydeep Mukherjee, Company Affairs, Branding & Promotions, M/s. J.S.Publication, (a Unit of 100% club holidays), Kolkata has furnished a bill for an amount of Rs.25,450/- (Rupees Twenty Five Thousand Four Hundred and Fifty only) including taxes towards publication of Full page (colour) three issues advertisement in “URAAN” travel magazine and requested the Government for arranging payment.

3. The Government, after careful examination of the matter, hereby accord sanction for an amount of Rs.25,450/- (Rupees Twenty Five Thousand Four Hundred and Fifty only) including taxes, towards publication of Full page (colour) three issues advertisement in “URAAN” travel magazine.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of “100% club holidays, through on line. The details of Bank account is as follows:-

Account Name: 100% club holidays
Account No. 086405000147
Name of the Bank:ICICI Bank, (Jadavpur, Kolkata Branch).
IFSC Code:ICIC0000864
PAN No: BWTPS0858Q

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**CHANDANA KHAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To
Mr. Joydeep Mukherjee, Company Affairs, Branding & Promotions,
M/s. J.S.Publication, (a Unit of 100% club holidays), Kolkata.
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs

//Forwarded:: By Order//

SECTION OFFICER